

Career Fair Survey Spring 2014

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Q1 How did you hear about the Career Fair? (Check all that apply)

Campus signs/banners[Code = 1]

Career Services Social Media (Facebook, Twitter, Pinterest, Google+, YouTube, etc.)[Code = 2]

Class announcement[Code = 3]

Daily Utah Chronicle advertisement[Code = 4]

Career Services website[Code = 5]

Counselor email/referral[Code = 6]

Academic advisor email/referral[Code = 7]

Career Services text message[Code = 8]

University e-mail sent to all students[Code = 9]

Required answers: 1

Allowed answers: 9

Q2 What was your primary motivation to attend the Career Fair?

Network with specific employer(s)[Code = 1]

Identify employers in my industry[Code = 2]

Obtain an internship[Code = 3]

Obtain a post-graduation job[Code = 4]

Learn more about careers in my field of study[Code = 5]

Other (please specify)[Code = 6] [Textbox]

Required answers: 1

Allowed answers: 1

Q3 What did you do to prepare for the Career Fair? (Check all that apply)

Attended one or more of the Career Fair Prep Week workshops/events[Code = 1]

Researched companies attending the fair[Code = 2]

Developed a list of target companies in advance[Code = 3]

Revised resume[Code = 4]

Developed personal introduction[Code = 5]

Reviewed Career Services website[Code = 6]

Created/revised LinkedIn profile[Code = 7]

Other[Code = 8]

None of the above[Code = 9]

Required answers: 1

Allowed answers: 9

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Q4 Which Career Fair Prep Week workshops/events did you attend? (Check all that apply)

Drop-in Resume Reviews[Code = 1]

Write a compelling resume workshop[Code = 2]

How to Succeed at the Career Fair Workshop[Code = 3]

How to get a Government job Workshop[Code = 4]

Practice Interviews[Code = 5]

Crimson Internships Info Session[Code = 6]

How to Research a Company Workshop[Code = 7]

Required answers: 1

Allowed answers: 7

Display if Q3='Attended one or more of the Career Fair Prep Week workshops/events'

Q5 Have you met with a Career Services Counselor within the last 12 months?

Yes[Code = 1]

No[Code = 2]

Required answers: 1

Allowed answers: 1

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Q6 What was the purpose of your visit? (Check all that apply)

Resume preparation[Code = 1]

Interviewing preparation[Code = 2]

Internship Search[Code = 3]

Job Search[Code = 4]

Career Fair preparation[Code = 5]

Career exploration [Code = 6]

Career Services Internship Program[Code = 7]

Other (please specify)[Code = 8] [Textbox]

Required answers: 1

Allowed answers: 8

Display if Q5='Yes'

Q7 While at the Career Fair, did you do any of the following? (Check all that apply)

Engage in conversation with a company representative [Code = 1]

Give your resume to a company representative[Code = 2]

Obtain business card(s)[Code = 3]

Schedule an interview[Code = 4]

Receive specific feedback from an employer about qualifications or competencies[Code = 5]

None of the above[Code = 6]

Required answers: 1

Allowed answers: 6

Q8 What will your post-fair activities include? (Check all that apply)

Schedule a visit with your career counselor to discuss next steps[Code = 1]

Attend an employer information session[Code = 2]

Research companies online[Code = 3]

Complete an online application[Code = 4]

Send a follow-up email or thank you note to targeted employers[Code = 5]

Sign up for an on-campus interview on UCareerLink[Code = 6]

Interview with an employer [Code = 7]

Other (please specify)[Code = 8] [Textbox]

None of the above[Code = 9]

Required answers: 1

Allowed answers: 9

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Q9 Please tell us about your experience meeting with employers:

[Code = 1] [Textbox]

Required answers: 0 Allowed answers: 1

Display if NOT Q7='None of the above'

Q10 Please name one aspect of the Career Fair you found particularly helpful:

[Code = 1] [Textbox]

Required answers: 0 Allowed answers: 1

Q11 What would you like to see at future Career Fairs?

[Code = 1] [Textbox]

Required answers: 0 Allowed answers: 1

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Q12 What is your primary status as a Career Fair participant?

Undergraduate student at U [Code = 1]

Graduate student at U [Code = 2]

Alumni of U [Code = 3]

Other (please specify) [Code = 4] [Textbox]

Required answers: 1 Allowed answers: 1

Q13 In what year do you expect to graduate?

2014 [Code = 1]

2015 [Code = 2]

2016 [Code = 3]

2017 or later [Code = 4]

Not applicable [Code = 5]

Required answers: 1 Allowed answers: 1

Q14 In which semester do you expect to graduate?

Fall [Code = 1]

Spring [Code = 2]

Summer [Code = 3]

Not applicable [Code = 4]

Required answers: 1 Allowed answers: 1

Q15 Which college(s) are you in? (Check all that apply)

Architecture and Planning [Code = 1]

Business [Code = 2]

Education [Code = 3]

Engineering [Code = 4]

Fine Arts [Code = 5]

Health [Code = 6]

Humanities [Code = 7]

Law [Code = 8]

Medicine [Code = 9]

Mines & Earth Science [Code = 10]

Nursing [Code = 11]

Pharmacy[Code = 12]

Science[Code = 16]

Social & Behavioral Science[Code = 13]

Social Work[Code = 14]

Undeclared[Code = 15]

Required answers: 1

Allowed answers: 16

Q16 I identify my gender as . . .

Man[Code = 1]

Woman[Code = 2]

Trans*[Code = 3]

Other (please specify)[Code = 4] [Textbox]

I prefer not to disclose[Code = 5]

Required answers: 1

Allowed answers: 1

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