

## **Sports Club Survey 2010**

### **Brief description of program / project:**

Campus Recreation Services Sport Club Survey – Demographics, Facility Needs, Student Experience, Feedback

### **Who was asked to complete survey:**

Students who participate in a Sport Club at the University of Utah

**Number of Respondents:** 46 Respondents

**Administration Type:** Emailed by department to be completed on-line

### **Summary of Key Findings:**

- Having their particular sport club offered was very important in their decision to attend the University of Utah.
- Main hours for accommodating practices are Mon – Fri 6 pm – 8 pm.
- 70% Strongly agree that Sport Clubs contributes to their quality of life here at the University.
- 50% of respondents transferred to the University of Utah to play on their sport club.
- More marketing assistance to the sport club program is highly recommended and several areas to focus on were given.
- Financial assistance and a lighted outdoor field were key areas recommended to Campus Recreation Services for assistance.

### **Actions Taken:**

Outdoor Lighted field has become available for Sport Clubs and accommodating key practice hours for clubs has been available along with a stadium field setting for competition.

Marketing assistance from Campus Recreation Services has increased to the Sport Club Program via bulletin boards, posters, web, and on-campus tables to get the word out to students.

### **Which department and/or program goals does this survey align with?**

Student Focused, Increased Visibility, Quality Service

### **Which Student Affairs goals does this program / project align with?**

- Develop students as a whole through the cultivation and enrichment of the body, mind and spirit.
- Provide, maintain and utilize technology to enhance student services, assessment and communication.