Q1 How often do you eat at Mandalay Express?

1 time a month or less*[Code = 1]*

2 - 4 times a month*[Code = 2]*

1 - 2 times a week*[Code = 3]*

3 or more times a week*[Code = 4]*

Required answers: 1   *Allowed answers: 1*

Q2 Please rate the following aspects of the current Mandalay Asian Food offered at the Union: -Food quality

Excellent*[Code = 5]*

Good*[Code = 4]*

Average*[Code = 3]*

Fair*[Code = 2]*

Poor*[Code = 1]*

No basis to judge*[Code = 0]*

Required answers: 1   *Allowed answers: 1*

Q3 -Variety of choices

Excellent*[Code = 5]*

Good*[Code = 4]*

Average*[Code = 3]*

Fair*[Code = 2]*

Poor*[Code = 1]*

No basis to judge*[Code = 0]*

Required answers: 1   *Allowed answers: 1*

Q4 -Value for the price paid

Excellent*[Code = 5]*

Good*[Code = 4]*

Average*[Code = 3]*

Fair*[Code = 2]*

Poor*[Code = 1]*

No basis to judge*[Code = 0]*

Required answers: 1   *Allowed answers: 1*

Q5 -Service

Excellent*[Code = 5]*

Good*[Code = 4]*

Average*[Code = 3]*

Fair*[Code = 2]*

Poor*[Code = 1]*

No basis to judge*[Code = 0]*

Required answers: 1   *Allowed answers: 1*

Q6 Please rate the hours of operation for Mandalay (10:00 a.m. - 2:00 p.m. or 2:30 p.m.): (Check all that apply)

Fine, no change needed*[Code = 1]*

Earlier open time would be helpful*[Code = 2]*

Later close time would be helpful*[Code = 3]*

Required answers: 1	*Allowed answers: 3*

Q7 How important are the following to you? -Vegetarian options

Very important*[Code = 4]*

Moderately important*[Code = 3]*

Slightly important*[Code = 2]*

Not at all important*[Code = 1]*

Required answers: 1	*Allowed answers: 1*

Q8 -Seafood options

Very important*[Code = 4]*

Moderately important*[Code = 3]*

Slightly important*[Code = 2]*

Not at all important*[Code = 1]*

Required answers: 1	*Allowed answers: 1*

Q9 -Whole grains

Very important*[Code = 4]*

Moderately important*[Code = 3]*

Slightly important*[Code = 2]*

Not at all important*[Code = 1]*

Required answers: 1	*Allowed answers: 1*

Q10 -Gluten free options

Very important*[Code = 4]*

Moderately important*[Code = 3]*

Slightly important*[Code = 2]*

Not at all important*[Code = 1]*

Required answers: 1	*Allowed answers: 1*

Q11 What type(s) of Asian cuisine would you like to see offered? (Select your top two choices)

Chinese*[Code = 1]*

Japanese*[Code = 2]*

Thai*[Code = 3]*

Vietnamese*[Code = 4]*

Other (please specify)*[Code = 5] [Textbox]*

Required answers: 1	*Allowed answers: 2*

Q12 Which Asian food company would you most like to see at the Union?

Mandalay (current)*[Code = 1]*

Panda Express*[Code = 2]*

Noodles & Co.*[Code = 3]*

Other (please specify)*[Code = 4] [Textbox]*

Required answers: 1	*Allowed answers: 1*

Q13 How important is it for you to have a locally-based restaurant option?

Very important*[Code = 4]*

Moderately important*[Code = 3]*

| Slightly important*[Code = 2]* |
| Not at all important*[Code = 1]* |
| | *Required answers: 1* | *Allowed answers: 1* |

Q14 How important is it for you to have a chain restaurant option?

| Very important*[Code = 4]* |
| Moderately important*[Code = 3]* |
| Slightly important*[Code = 2]* |
| Not at all important*[Code = 1]* |
| | *Required answers: 1* | *Allowed answers: 1* |

Q15 What is your gender?

| Female*[Code = 1]* |
| Male*[Code = 2]* |
| Other*[Code = 3]* |
| | *Required answers: 1* | *Allowed answers: 1* |

Q16 What is your race/ethnicity? (Optional; please scroll)

| African/African American/Black*[Code = 1]* |
| Asian/Asian American*[Code = 2]* |
| Caucasian/White*[Code = 3]* |
| Hispanic/Latino(a)*[Code = 4]* |
| Native American/American Indian/Alaska Native*[Code = 5]* |
| Pacific Islander*[Code = 6]* |
| Multiracial*[Code = 7]* |
| Other (please specify)*[Code = 8] [Textbox]* |
| | *Required answers: 0* | *Allowed answers: 1* |

Q17 Are you an international student?

| Yes*[Code = 1]* |
| No*[Code = 2]* |
| | *Required answers: 1* | *Allowed answers: 1* |

Q18 What is your primary affiliation with the U?

| Undergraduate Student*[Code = 1]* |
| Graduate Student*[Code = 2]* |
| Staff/Faculty*[Code = 3]* |
| Community member*[Code = 4]* |
| | *Required answers: 1* | *Allowed answers: 1* |

Next Page: Sequential

Page - 2

Q19 In which year in school are you?

| Freshman*[Code = 1]* |
| Sophomore*[Code = 2]* |
| Junior*[Code = 3]* |
| Senior*[Code = 4]* |
| | *Required answers: 1* | *Allowed answers: 1* |

Display if Q18='Undergraduate Student'