## ASUU Presenters Office PDA Survey

Description: Please provide data level access to: Jordan Reed, u0515071@utah.edu, ASUU Thinktank Manager; Amanda Mecham, getexcited1@gmail.com, Program Director; Tayler Clough, tclough@assu.utah.edu, ASUU Assessment Director.
Date Created: 7/1/2008 6:27:09 PM
Date Range: 8/1/2008 12:00:00 AM - 10/1/2008 11:59:00 PM
Total Respondents: 105

| Q1. Gender: |  |  |
| ---: | :--- | :--- |
| Count | Percent |  |
| 38 | $36.19 \%$ |  |
| 65 | $61.90 \%$ | Female |
| 2 | $1.90 \%$ |  |
| 105 | Respondents | Male |

Q2. With which ethnicities do you identify? (Check all that apply)

| Count | Respondent \% | Response \% |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 14 | 13.33\% | 11.48\% | $\square$ | Asian/Asian American |
| 2 | 1.90\% | 1.64\% | $\square$ | Black/African/African American |
| 5 | 4.76\% | 4.10\% | $\square$ | American Indian/Native American |
| 11 | 10.48\% | 9.02\% | $\square$ | Latino(a)/Latino-American |
| 2 | 1.90\% | 1.64\% | $\square$ | Pacific Islander |
| 83 | 79.05\% | 68.03\% | $\square$ | White/European-American |
| 5 | 4.76\% | 4.10\% | $\square$ | Other (please specify) |
|  | Count Percent |  |  |  |
|  | 1 20.00\% | $\square$ | Human |  |
|  | 1 20.00\% | $\square$ | Jew |  |
| 105 | Respondents |  |  |  |
| 122 | Responses |  |  |  |

Q3. Where have you heard of the presenter's office before orientation?

| Count | Percent |  |
| ---: | :--- | :--- |
| 3 | $2.88 \%$ | $\square$ |
| 31 | $29.81 \%$ |  |
| 31 | $29.81 \%$ | Internet |
| 1 | $0.96 \%$ | Campus |
| 38 | $36.54 \%$ | Friends |
| 104 | Respondents | Email |

Q4. Which of these events have you attended on campus? (Check all that apply)

| Count | Respondent \% | Response \% |  |  |
| ---: | ---: | ---: | ---: | :--- |
| 47 | $45.19 \%$ | $17.09 \%$ | $\square$ | Films |
| 75 | $72.12 \%$ | $27.27 \%$ | $\square$ | Concerts |
| 61 | $58.65 \%$ | $22.18 \%$ | $\square$ | Festivals |
| 37 | $35.58 \%$ | $13.45 \%$ | $\square$ | Speakers |
| 37 | $35.58 \%$ | $13.45 \%$ | $\square$ | Performing Arts |
| 5 | $4.81 \%$ | $1.82 \%$ | $\square$ | Other (please specify) |


| Count | Percent |
| ---: | :--- |
| 1 | $20.00 \%$ |
| sports evets |  |


| 13 | $12.50 \%$ | $4.73 \%$ |
| ---: | :--- | ---: |
| 104 | Respondents |  |
| 275 | Responses |  |



Q6. Which kind of movies interest you most?

| Count | Percent |  |  |
| :---: | :---: | :---: | :---: |
| 2 | 1.94\% | $\square$ | Drama |
| 48 | 46.60\% | $\square$ | Comedy |
| 6 | 5.83\% | $\square$ | Horror |
| 13 | 12.62\% | $\square$ | Independent |
| 25 | 24.27\% | $\square$ | Action |
| 6 | 5.83\% | $\square$ | Romance |
| 3 | 2.91\% | $\square$ | Other (please specify) |
|  | Count | Percent |  |
|  | 1 | 33.33\% | $\square$ Animation |
|  | 1 | 33.33\% $\square$ | $\square$ Documentary |
| 103 | Respondents |  |  |

Q7. Would you attend multiple thematic film screenings of a series?

| Count | Percent |  |  |
| ---: | :---: | :---: | :---: |
| 76 | $73.79 \%$ |  | Yes |
| 27 | $26.21 \%$ |  | No |
| 103 | Respondents |  |  |

Q8. Which kind of festival would interest you most?

| Count | Percent |  |
| ---: | :--- | :--- |
| 57 | $55.34 \%$ | Ski/Snowboard |
| 31 | $30.10 \%$ | Electronics |



Q9. Which performing arts events would you be likely to attend? (Check all that apply)

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 41 | 39.81\% | 30.60\% | $\square$ Cultural performances |
| 61 | 59.22\% | 45.52\% | $\square$ Blue Man Group like |
| 20 | 19.42\% | 14.93\% | $\square$ Abstract |
| 4 | 3.88\% | 2.99\% | $\square$ Other (please specify) |
|  | Count Percent |  |  |
|  | 1 25.00\% | $\square$ | InstRumental |
| 8 | 7.77\% | 5.97\% | $\square \mathrm{I}$ am not interested in performing arts. |
| 103 | Respondents |  |  |
| 134 | Responses |  |  |

Q10. Which types of plays would interest you? (Check all that apply)

| Count | Respondent \% | Response \% |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 22 | 21.57\% | 18.64\% | $\square$ | Abstract |
| 29 | 28.43\% | 24.58\% | $\square$ | Vagina Monologues |
| 38 | 37.25\% | 32.20\% | $\square$ | Life stories |
| 4 | 3.92\% | 3.39\% | $\square$ | Other (please specify) |
|  | Count Percent |  |  |  |
|  | $125.00 \%$ | $\square$ | p |  |
|  | 1 25.00\% | $\square$ | Shaikespear |  |
| 25 | 24.51\% | 21.19\% | $\square$ | I am not interested in unique plays. |
| 102 | Respondents |  |  |  |
| 118 | Responses |  |  |  |

Q11. Which speaker topic would interest you most?

| Count | Percent |  |
| :---: | :---: | :--- |
| 35 | $35.00 \%$ | $\square$ |
| 18 | $18.00 \%$ | Political |
| 9 | $9.00 \%$ | $\square$ |


| Q12. Which bands do you prefer? (Check up to 5; scroll down) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Count | Respondent \% | Response \% |  |  |
| 51 | 51.52\% | 16.40\% | $\square$ | Weezer |
| 27 | 27.27\% | 8.68\% | $\square$ | Atmosphere |
| 19 | 19.19\% | 6.11\% | $\square$ | Say Anything |
| 14 | 14.14\% | 4.50\% | $\square$ | Mika |
| 10 | 10.10\% | 3.22\% | $\square$ | Vampire Weekend |
| 26 | 26.26\% | 8.36\% | $\square$ | Damian Marley |
| 38 | 38.38\% | 12.22\% | $\square$ | John Mayer |
| 10 | 10.10\% | 3.22\% | $\square$ | Tegan and Sara |
| 17 | 17.17\% | 5.47\% | $\square$ | Paramore |
| 10 | 10.10\% | 3.22\% | $\square$ | Brother Ali |
| 4 | 4.04\% | 1.29\% | $\square$ | The Fratellis |
| 13 | 13.13\% | 4.18\% | $\square$ | Flight of the Conchordes |
| 8 | 8.08\% | 2.57\% | $\square$ | Common |
| 15 | 15.15\% | 4.82\% | $\square$ | Smashing Pumpkins |
| 27 | 27.27\% | 8.68\% | $\square$ | Red Hot Chili Peppers |
| 7 | 7.07\% | 2.25\% | $\square$ | G Love and Special Sauce |
| 11 | 11.11\% | 3.54\% | $\square$ | All American Rejects |
| 2 | 2.02\% | 0.64\% | $\square$ | The Hush Sound |
| 2 | 2.02\% | 0.64\% | $\square$ | None of the above |
| 99 Respondents |  |  |  |  |
| 311 Responses |  |  |  |  |


| Q13. Which radio station do you listen to? |  |  |  |
| :---: | :---: | :---: | :---: |
| Count | Percent |  |  |
| 20 | 20.20\% | $\square$ | U 92 |
| 23 | 23.23\% | $\square \square$ | X 96 |
| 6 | 6.06\% | $\square$ | K UTE |
| 7 | 7.07\% | $\square$ | The Blaze |
| 17 | 17.17\% | $\square$ | 97.1ZHT |
| 1 | 1.01\% | $\square$ | The End |
| 2 | 2.02\% | $\square$ | The Bull |
| 1 | 1.01\% | $\square$ | The Cowboy |
| 22 | 22.22\% | $\square$ | I do not listen to local radio. |
| 99 | Respondents |  |  |

