

Q1 What kind of events would you like to attend on campus this year? (Select your top three)

Concerts[Code = 1]

Guest speakers/lectures[Code = 2]

Movies[Code = 3]

Cultural events[Code = 4]

Arts[Code = 5]

Conferences[Code = 6]

Family-friendly events[Code = 7]

Other (please specify)[Code = 8] [Textbox]

Required answers: 1 Allowed answers: 3

Q2 For future concerts on campus, which genres would you most likely to attend? (Check your top three)

Alternative[Code = 1]

Country[Code = 2]

Electronic [Code = 3]

Folk[Code = 4]

Hip Hop[Code = 5]

Indie[Code = 6]

Pop[Code = 7]

Rock[Code = 8]

R&B[Code = 9]

Other (please specify)[Code = 10] [Textbox]

Required answers: 1 Allowed answers: 3

Q3 For future performing arts events, which would you be most likely to attend? (Check your top three)

Dance[Code = 1]

Musical Theatre [Code = 2]

Stage Theatre [Code = 3]

Opera[Code = 4]

Jazz[Code = 5]

World Music & Dance[Code = 6]

Magic/Circus [Code = 7]

Poetry/Spoken Word[Code = 8]

Street Performers [Code = 9]

Performance Competition [Code = 10]

Required answers: 1 Allowed answers: 3

Q4 For future film events, which type of films would you be most likely to attend? (Check your top three)

Action & Adventure[Code = 1]

Comedy[Code = 2]

Documentary [Code = 3]

Drama[Code = 4]

Family & Kids[Code = 5]

Foreign[Code = 6]

Horror[Code = 7]

Mystery & Suspense[Code = 8]

Romance[Code = 9]

Sci-Fi & Fantasy[Code = 10]

War[Code = 11]

Western[Code = 12]

Required answers: 1

Allowed answers: 3

Q5 For future speaker events, which would you be most likely to attend? (Check your top three)

Business /Economy/Investment[Code = 1]

Celebrities/Entertainers[Code = 2]

Comedian/Humorists[Code = 3]

Current Trends[Code = 4]

Motivational/Inspirational [Code = 5]

Health/Wellness[Code = 6]

Politics/Media/US & World Leaders[Code = 7]

Sports[Code = 8]

Technology/Science[Code = 9]

Required answers: 1

Allowed answers: 3

Q6 Please choose the top 3 ways you find out about ASUU events/programs: (Check your top 3)

ASUU Text messages[Code = 1]

ASUU Email to student body[Code = 2]

A-frames[Code = 3]

Banners[Code = 4]

Web Banners[Code = 5]

ASUU Instagram page[Code = 6]

ASUU Facebook page[Code = 7]

ASUU Twitter feed[Code = 8]

Standard Posters[Code = 9]

Floor stickers[Code = 10]

ASUU Promotional Videos[Code = 11]

ASUU Photography/pictures[Code = 12]

Word of mouth[Code = 13]

I don't hear about ASUU.[Code = 0]

Required answers: 1

Allowed answers: 3

Q7 Please chose the top 3 ways **you would like** to find out about ASUU events/programs? (Check your top 3)

ASUU Text messages[Code = 1]

ASUU Facebook page[Code = 2]

ASUU Email to student body[Code = 3]

A-frames[Code = 4]

Banners[Code = 5]

Web Banners[Code = 6]

ASUU Instagram page[Code = 7]

ASUU Twitter feed[Code = 8]

Standard Posters [Code = 9]

Floor stickers [Code = 10]

ASUU Promotional Videos[Code = 11]

ASUU Photography/pictures[Code = 12]

Required answers: 1 Allowed answers: 3

Q8 Have you visited the ASUU website (www.asuu.utah.edu) in the last 12 months?

Yes[Code = 1]

No[Code = 2]

Required answers: 1 Allowed answers: 1

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How often have you used the following resources on the ASUU website in the past 12 months?

Q9 Funding tutorials

Never[Code = 1]

1 - 2 times[Code = 2]

3 - 4 times[Code = 3]

5 - 6 times[Code = 4]

7 or more times[Code = 5]

Required answers: 1 Allowed answers: 1

Q10 Online documents and forms

Never[Code = 1]

1 - 2 times[Code = 2]

3 - 4 times[Code = 3]

5 - 6 times[Code = 4]

7 or more times[Code = 5]

Required answers: 1 Allowed answers: 1

Q11 Events calendar/Event information

Never[Code = 1]

1 - 2 times[Code = 2]

3 - 4 times[Code = 3]

5 - 6 times[Code = 4]

7 or more times[Code = 5]

Required answers: 1 Allowed answers: 1

Q12 Student group login

Never[Code = 1]

1 - 2 times[Code = 2]

3 - 4 times[Code = 3]

5 - 6 times[Code = 4]

7 or more times[Code = 5]

Required answers: 1 Allowed answers: 1

Q13 ASUU Senate or Assembly contact information

Never[Code = 1]

1 - 2 times[Code = 2]

3 - 4 times[Code = 3]

5 - 6 times[Code = 4]

7 or more times[Code = 5]

Required answers: 1

Allowed answers: 1

Q14 Involvement Opportunities

Never[Code = 1]

1 - 2 times[Code = 2]

3 - 4 times[Code = 3]

5 - 6 times[Code = 4]

7 or more times[Code = 5]

Required answers: 1

Allowed answers: 1

Display if Q8='Yes'

Q15 Please share any other resources you have used on the ASUU website:

[Code = 1] [Textbox]

Required answers: 0

Allowed answers: 1

Display if Q8='Yes'

Q16 What is your year in school?

Freshman[Code = 1]

Sophomore[Code = 2]

Junior[Code = 3]

Senior[Code = 4]

Grad Student [Code = 5]

Other (please specify)[Code = 6] [Textbox]

Required answers: 1

Allowed answers: 1

Q17 What is your gender?

Man[Code = 1]

Woman[Code = 2]

Transgender[Code = 3]

Other (please describe in your own words)[Code = 4] [Textbox]

Prefer not to respond[Code = 5]

Required answers: 1

Allowed answers: 1

Q18 What is your ethnicity?

African/African American/Black[Code = 1]

Asian/Asian American[Code = 2]

Caucasian/White[Code = 3]

Latino/Latina[Code = 4]

Middle Eastern[Code = 5]

Native American/American Indian/Alaska Native[Code = 6]

Pacific Islander[Code = 7]

Multiracial[Code = 8]

Other (please describe in your own words)[Code = 9] [Textbox]

Prefer not to respond [Code = 10]

Required answers: 1

Allowed answers: 1

Q19 In what college is your major?

Architecture[Code = 1]

Business[Code = 2]

Education[Code = 3]

Engineering[Code = 4]

Fine Arts[Code = 5]

Health[Code = 6]

Humanities[Code = 7]

Law[Code = 8]

Medicine[Code = 9]

Mines & Earth Sciences[Code = 10]

Nursing[Code = 11]

Pharmacy[Code = 12]

Science[Code = 13]

Social & Behavioral Science[Code = 14]

Social Work[Code = 15]

University [Code = 16]

Undecided[Code = 17]

Required answers: 1

Allowed answers: 1

Q20 Where do you currently live?

On campus[Code = 1]

Off campus[Code = 2]

Required answers: 1

Allowed answers: 1

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