StudentVoice Basics Workshop Evaluation 2011

Brief description of program:

StudentVoice (SV) is the assessment management system utilized by Student Affairs. This workshop, open to any Student Affairs employee, provided an overview of the system, including the process to set up a survey in StudentVoice and key features available when looking at the survey results in SV.

Who was asked to complete survey:

Student Affairs employees who attended the workshop on July 13, 2011

Response Rate: 75% (6 of 8)
Administration Type: StudentVoice e-mail

Summary of Key Findings:

- All respondents felt more comfortable using SV.
- All respondents strongly agreed with the following:
    - Knowing how and when/why to preview a project
    - Knowing how and when/why to look at the outline view of a project
    - Knowing how to filter data
    - Understanding saved views
- All respondents somewhat agreed or strongly agreed with the following:
    - Being more familiar with the different methods to administer surveys in SV
    - Having a better understanding of the different pieces of information given for each question (e.g. percentages, statistics)
- The presenters' communication style had an average of 4 on a 4-point scale of usefulness, and written comments were positive.
- All respondents found the in-class worksheet for practicing the results feature to be useful or very useful (average of 3.67 on a 4-point scale). Some respondents found the worksheet to be the most useful in the presentation.

Actions Taken:

- This was the first time the workshop lasted 1.5 hours instead of 1 hour, and it was the appropriate amount of time for the material covered. Therefore, future workshops should continue to be 1.5 hours.
- This was the first time the workshop included a practice worksheet. Based on the positive feedback, future workshops will incorporate the worksheet.
- The feedback was shared with the presenters for training purposes.

Which department and/or program goals does this survey align with?

4. Provide a culture of assessment through training opportunities for AER and Student Affairs staff.

      a. Provide training to Student Affairs staff on assessment, strategic planning, and related topics.

      d. Provide experiential learning opportunities for undergraduate and graduate AER staff.

Which Student Affairs goals does this program align with?

6. Utilize a coordinated assessment, evaluation and research approach to promote data driven decision-making.

      f. Provide educational opportunities for staff to develop and refine assessment skills.