



## NASPA Consortium: Career and Professional Aspirations Student Survey 2010

The Career and Professional Aspirations Student Survey, developed by NASPA and StudentVoice, was administered at the University of Utah in Spring 2010 to a random sample of undergraduate students. Students were sent an e-mail via StudentVoice to complete the survey electronically. The total number of surveys was 454 which represents a 11% response rate.

**Demographics:** Of the respondents, 52% were female, 48% were male. Seventy-eight percent of the students identified as White/Caucasian, 7% as Asian/Pacific Islander, 5% Latino, and 3% multiracial/ethnic. Less than 1% identified as Black/African-American, American Indian/Native American, or Middle Eastern and 5% of the sample preferred not to identify. Of the sample, 77% were full-time and 47% were transfer students. The sample was fairly evenly distributed across class standing. The top five majors in the sample were Social Sciences (15%), Health Sciences (14%), Business (14%), Engineering (12%) and Humanities/Liberal Arts (9%). Sixteen percent of the sample indicated that they live on campus.

13% First year/Freshman (11% response rate)

15% Sophomore (9% response rate)

33% Junior (16% response rate)

34% Senior (7% response rate)

1% Graduate student

2% Non-degree seeking

2% Other

### Summary of Key Findings:

Students need earlier identification of major and career choices.

### Actions Taken:

Used in conjunction with staff retreat in development of a proposal for Career Exploration Center.