

## Red, White and U Day 2014 Evaluation

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Q1 Clarity of the purpose of the event (did we communicate effectively the point of this event?)

Exceeded my expectations[Code = 4]

Met my expectations[Code = 3]

Below my expectations[Code = 2]

Not applicable[Code = 1]

Required answers: 1 Allowed answers: 1

Q2 Communication prior to your visit

Exceeded my expectations[Code = 4]

Met my expectations[Code = 3]

Below my expectations[Code = 2]

Not applicable[Code = 1]

Required answers: 1 Allowed answers: 1

Q3 Directions to campus

Exceeded my expectations[Code = 4]

Met my expectations[Code = 3]

Below my expectations[Code = 2]

Not applicable[Code = 1]

Required answers: 1 Allowed answers: 1

Q4 Your impression of the event facilities

Exceeded my expectations[Code = 4]

Met my expectations[Code = 3]

Below my expectations[Code = 2]

Not applicable[Code = 1]

Required answers: 1 Allowed answers: 1

Q5 Which Tour(s) Did You Participate In? (please check all that apply)

Campus Tour[Code = 1]

Housing Tour[Code = 2]

Library Tour[Code = 3]

Field House Tour[Code = 4]

Required answers: 1 Allowed answers: 4

Q6 Campus tour guide's ability to help me understand campus life

Exceeded my expectations[Code = 4]

Met my expectations[Code = 3]

Below my expectations[Code = 2]

Not applicable[Code = 1]

Required answers: 1 Allowed answers: 1

Q7 Campus tour guide's ability to effectively answer questions

Exceeded my expectations[Code = 4]

Met my expectations[Code = 3]

Below my expectations[Code = 2]

Not applicable[Code = 1]

Required answers: 1

Allowed answers: 1

Q8 Housing tour guide's ability to help me understand living on campus

Exceeded my expectations[Code = 4]

Met my expectations[Code = 3]

Below my expectations[Code = 2]

Not applicable[Code = 1]

Required answers: 1

Allowed answers: 1

Q9 Housing tour guide's ability to effectively answer questions

Exceeded my expectations[Code = 4]

Met my expectations[Code = 3]

Below my expectations[Code = 2]

Not applicable[Code = 1]

Required answers: 1

Allowed answers: 1

Q10 Library tour guide's ability to help me understand resources available to me in the library

Exceeded my expectations[Code = 4]

Met my expectations[Code = 3]

Below my expectations[Code = 2]

Not applicable[Code = 1]

Required answers: 1

Allowed answers: 1

Q11 Library tour guide's ability to effectively answer questions

Exceeded my expectations[Code = 4]

Met my expectations[Code = 3]

Below my expectations[Code = 2]

Not applicable[Code = 1]

Required answers: 1

Allowed answers: 1

Q12 Field House tour guide's ability to help me understand campus recreation and student life options

Exceeded my expectations[Code = 4]

Met my expectations[Code = 3]

Below my expectations[Code = 2]

Not applicable[Code = 1]

Required answers: 1

Allowed answers: 1

Q13 Field House tour guide's ability to effectively answer questions

Exceeded my expectations[Code = 4]

Met my expectations[Code = 3]

Below my expectations[Code = 2]

Not applicable[Code = 1]

Required answers: 1

Allowed answers: 1

Q14 I am...

[Code = 1] [Textbox]

Required answers: 0 Allowed answers: 1

Q15 As a result of today's Red, White & U event (Check only if you are a student):

I am more likely to enroll at attend the U[Code = 1]

I am less likely to enroll at the U[Code = 2]

I am still undecided[Code = 3]

Not applicable[Code = 4]

Required answers: 1 Allowed answers: 1

Q16 The opening session was effective

Strongly Agree[Code = 5] [Numeric Value = 5]

Agree[Code = 4] [Numeric Value = 4]

Neither Agree or Disagree[Code = 3] [Numeric Value = 3]

Disagree[Code = 2] [Numeric Value = 2]

Strongly Disagree[Code = 1] [Numeric Value = 1]

Required answers: 1 Allowed answers: 1

Q17 On-campus dining experience and tastings were an effective way to demonstrate food offerings

Strongly Agree[Code = 5] [Numeric Value = 5]

Agree[Code = 4] [Numeric Value = 4]

Neither Agree or Disagree[Code = 3] [Numeric Value = 3]

Disagree[Code = 2] [Numeric Value = 2]

Strongly Disagree[Code = 1] [Numeric Value = 1]

Required answers: 1 Allowed answers: 1

Q18 Overall, I found the information tabling experience to be interactive/engaging

Strongly Agree[Code = 5] [Numeric Value = 5]

Agree[Code = 4] [Numeric Value = 4]

Neither Agree or Disagree[Code = 3] [Numeric Value = 3]

Disagree[Code = 2] [Numeric Value = 2]

Strongly Disagree[Code = 1] [Numeric Value = 1]

Required answers: 1 Allowed answers: 1

Q19 As a result of today's Red, White & U event: I know how to get involved on campus

Strongly Agree[Code = 5] [Numeric Value = 5]

Agree[Code = 4] [Numeric Value = 4]

Neither Agree or Disagree[Code = 3] [Numeric Value = 3]

Disagree[Code = 2] [Numeric Value = 2]

Strongly Disagree[Code = 1] [Numeric Value = 1]

Required answers: 1 Allowed answers: 1

Q20 As a result of today's Red, White & U event: I feel more prepared to attend the U

Strongly Agree[Code = 5] [Numeric Value = 5]

Agree[Code = 4] [Numeric Value = 4]

Neither Agree or Disagree[Code = 3] [Numeric Value = 3]

Disagree[Code = 2] [Numeric Value = 2]

Strongly Disagree[Code = 1] [Numeric Value = 1]

Required answers: 1 Allowed answers: 1

Q21 Please share any highlights of your visit:

[Code = 1] [Textbox]

Required answers: 0

Allowed answers: 1

Q22 Please share any suggestions that would improve your visit:

[Code = 1] [Textbox]

Required answers: 0

Allowed answers: 1

Q23 How did you hear about the Red, White & U Day (please check all that apply)

Mailings & Publications[Code = 1]

Admissions Counselor[Code = 2]

School Counselor[Code = 3]

Website[Code = 4]

Friend[Code = 5]

Email[Code = 6]

Other[Code = 7]

Required answers: 1

Allowed answers: 7

Q24 What is your gender identity? (please check all that apply)

Female[Code = 1]

Male[Code = 2]

Transgender[Code = 3]

Self-identified gender (please specify)[Code = 4] [Textbox]

Required answers: 1

Allowed answers: 4

Q25 What is your race/ethnicity? (please check all that apply)

Asian[Code = 1]

Black/African American[Code = 2]

Latino/a/Hispanic/Chicano/a[Code = 3]

Middle Eastern[Code = 4]

Native American/American Indian[Code = 5]

Pacific Islander/Native Hawaiian[Code = 6]

White/Caucasian[Code = 7]

Self-identified race/ethnicity (please specify)[Code = 8] [Textbox]

Required answers: 1

Allowed answers: 8

Q26 Age:

15-17[Code = 1]

18-24[Code = 2]

25-30[Code = 3]

31-40[Code = 4]

41-50[Code = 5]

51-60[Code = 6]

60+[Code = 7]

Required answers: 1

Allowed answers: 1

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