

## Project Summary Form

Please complete this form about the data you gathered for this project and how you used it. This summary will be posted on the Student Affairs Assessment website and in Campus Labs (previously StudentVoice).

*Date desired by: December 20, 2013*

*Event: Expect the Great 2013*

*Brief description of program/project (include purpose and outcome(s)):* In late spring 2011, Utah Valley University President Matthew Holland took a few of his administrators to visit Regent France Davis and his congregation at the Calvary Baptist Church. During this visit, Regent Davis expressed his desire to have the Utah System of Higher Education host a college and career fair targeting his congregation and other members of the African/African American/Black communities. President Holland reached out to President Cynthia Bioteau of Salt Lake Community College and asked for her support and willingness to host the event. Together, they asked their fellow presidents to support this endeavor through a financial and staff resources. With their support, along with a commitment from then President Michael Bassis of Westminster College, a planning team was assembled. The inaugural Expect the Great College and Career Readiness Fair was held on October 15, 2011 at the Salt Lake Community College Taylorsville/Redwood Campus. Approximately 400+ prospective students, parents, families, community members, K-12 educators, institutions Black Student Union/clubs members, admissions, recruitment, financial aid, human resources, student's services staff and 19 local employers were in attendance. The second annual event was held on Saturday, November 3, 2012 at Weber State University under the leadership of Dr. Forest Crawford, assistant to the President and Betty Sawyer, director for GEAR Up at Weber State University. On November 15-16, 2013, the University of Utah served as host of the event, which for the first time featured a leadership in action workshop for currently enrolled African and African American/Black students.

*Number registered/attended:*

**Pre-registered: 52**

**Walk-in: 157**

*The figures above do not include presenters, tablers, VIP Guests or children younger than 6<sup>th</sup> grade.*

**Presenters: 15**

**Tablers: 18**

*The figures above are only those that checked in at the registration table. In some instances, there were additional panelists that did not check in and as a result are not included in the numbers above.*

*Who was asked to complete the survey:* All individuals attending the event were asked to complete the both the conference survey and the workshop survey instrument.

*Administration Type:* Two paper surveys with Excel file uploaded into Campus Labs

*Summary of Key Findings:* For both surveys, respondents stated the event was either extremely or very useful and they either strongly agreed or agreed that the event was worthwhile in giving them the information they sought. *For detailed information, refer to the full Expect the Great 2013 Conference Survey and Expect the Great 2013 Workshop Survey.*

*Which department and/or program goals does this program/project align with? (Finalized department strategic plans can be found on our website, <http://studentaffairs.utah.edu/assessment/departments.php>.  
N/A*

*Which Student Affairs goals (<http://studentaffairs.utah.edu/assessment/documents/strategic-plans/strategic-plan-brochure.pdf>) does this program / project align with? N/A*