



THE UNIVERSITY OF UTAH

**STUDENT LEADERSHIP
& INVOLVEMENT**

Student Leadership & Involvement

Annual Report

2017 - 2018

Submitted by Jessica L. Ashcraft

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Student Leadership & Involvement (SLI) serves as an integral part of the University of Utah student experience. The department has the vision to empower students to be effective leaders, invested in positive change, by serving as a clearinghouse and training ground for impactful engagement across campus, within the community and around the world. Additionally, the values of student learning, community, and collaboration position us to work to transform student lives by involving the student in the learning process, valuing and affirming every identity they bring to the community and creating curricular and co-curricular partnerships.

ABOUT THE DEPARTMENT

Mission

By offering a variety of events, programs and services, Student Leadership & Involvement at the University of Utah incites students to action, encourages engagement in campus and community service, and provides opportunities that enrich and support personal and academic growth and development, which culminates in a lifelong commitment to effective leadership.

The Team

Professional Staff

Jessica L. Ashcraft, Interim Director	Jessica Ashcraft, Associate Director
Esther Okang, Accountant, Student Orgs	Steven Whipple, Finance Advisor
Jessica See, Administrative Assistant	Isael Torres, Programming Advisor
Ryan Rhodes, Student Orgs Coordinator	Libia Castro, Graduate Assistant- Programming
Abby Feenstra, Legislative Advisor	Elizabeth Del Muro, Graduate Assistant- Student Orgs
Andrea Salcedo, Graduate Assistant-Training & Development	

Student Leaders

Jeremy Rowley, Leadership Intern	Jeremy Wang, Resident Assistant
Addison Martin, Leadership Intern	Austin Buttars, NSLS President
Zach Berger, ASUU Student Body President	Zoe Kozlowski, ASUU VP of University Relations
Saeed Shihab, ASUU VP of Student Relations	Sanga Mohmand, Chief of Staff

Staffing changes included the addition of a full-time staff member to manage a robust student organizations community. Previously, the support of student organizations was managed by the Graduate Assistant-Student Orgs. With the significant growth in number and complexity of student organizations as well as the need to classify the relationship of these organizations to the University; it was imperative to provide student organizations, advisors, and university departments with full-time staff support.

To further support student organizations, the Accounting Specialist position was renamed Accountant-Student Orgs. This name change better reflected the management of student organization funding processes. Previously, student organization reimbursement and purchases were performed by the ASUU Finance Board. Because student staff change year to year the management of student organization funding was inconsistent and left student organizations feeling unsupported. It was decided with the

support of the Student Body President to move reimbursement and purchasing procedures to be carried out by a professional staff member, specifically the Accountant-Student Orgs. This change has allowed processing of reimbursement and payments to go from a twelve week process to a four week process resulting in student organizations spending their budget allocations more effectively.

CORE OBJECTIVES

Student Leadership & Development

The first goal in fulfilling the mission of the University of Utah is promoting student success to transform lives. One of the ways in which that goal is realized is through participation in high impact programs. Programs hosted by the SLI office are examples of such. The skills gained not only help students develop personally and interpersonally, but serve as means to learn about and demonstrate leadership knowledge and skills. All of which also transferable in the marketplace.

Students gain leadership knowledge and skills from workshops and conferences

Student Leadership Conference



— STUDENT —
LEADERSHIP
— CONFERENCE —
UNIVERSITY OF UTAH 2017
LEADERSHIP.UTAH.EDU/SLC

FRIDAY, NOVEMBER 17
10:00AM - 3:00PM
A. RAY OLPIN STUDENT UNION
REGISTRATION: \$5
"FOR STUDENTS, BY STUDENTS"

 **STUDENT LEADERSHIP & INVOLVEMENT**
THE UNIVERSITY OF UTAH

The Student Leadership Conference (previously known as Learning to Lead) is intended to help emerging and experienced student leaders to better understand leadership and build practical and applicable leadership skills. It is a traditional conference with breakout sessions and a keynote speaker. Students who attended the conference left with an increased appreciation for leadership development, a broadened awareness of leadership opportunities on campus, and the inspiration to create positive change on campus or in the community.

Last year the Student Leadership Conference was held on Friday, November 17th from 10:00am-3:00pm at the A. Ray Olpin Student Union. The theme for the conference was "For Students, by Students." Student leaders from across campus came together to plan, organize, and execute all of the

components of this conference. The conference featured workshops, speakers, and panelist lead by students from across the University. 84 students attended the conference including students from Summit High School. While 2018 saw an increase in attendance the committee will be looking at ways to engage a broader audience to continue to increase participation and to strategically assess the viability of the conference for 2019.

Women's Leadership Summit



The goals of the Women's Leadership Summit were to foster spaces for women to feel more confident as leaders and to offer opportunities for women to build supportive networks. Held on Tuesday, March 6th from 1:30pm-5pm in the University Union, with 233 pre-registered and 33 day-of for a total of 183 attendees. This year the Women's Leadership Summit Committee partnered with Utah Presents to bring the 2018 keynote, Denise Carlos from Alternative Chicano band Las Cafeteras.

Mujer Soy: Reclaiming Identity, Sisterhood, and Mujerismo

"Yo no vengo a disculparme, mujer soy y lo sere..." Let's face it, the personal is political, and identifying as a womyn of color often means navigating a world of silence and lack of power-full spaces. Join the womyn of Las Cafeteras in an interactive dialogue focused on breaking down social and cultural influences on female identity, perceptions of gender, privilege & power, and reclaiming the diversity of womyn's experiences. Through activities centered around storytelling, self-care, and sisterhood we will reinterpret our her-story and its place in building healthy communities. The highlight of the conference was the increase in departmental sponsorships for student attendance. These sponsorships made it possible for students to attend the conference free of charge. 14 departments sponsored a total of 141 students. Additionally, the diversity of sessions offered allowed participants to tailor their conference experience to their own specific needs.

The assessment results yielded a strong desire for future conference themes to focus on some combination of defining ones leadership skills and exploring intersectionality on a deeper level. This data will be provided to the conference planning committee for consideration during 2019

Conference on Diverse Excellence



Conference on Diverse Excellence (CODE), which was sponsored by ASUU with support from Student Leadership & Involvement and LGBT Resource Center, took place on Friday, February 2nd in the University Union. The Keynote speaker was Jesse Williams. A native of Chicago and graduate of Temple University, Jesse began his professional career teaching American History, African Studies, and English in low income Philadelphia public charter schools. From there Jesse moved to New York City and began his professional acting career, performing off-Broadway in award-winning playwright Edward Albee's *The Sandbox*.

Jesse can presently be seen as series regular, Dr. Jackson Avery in ABC's *Grey's Anatomy*. His feature credits include *Brooklyn's Finest*, *The Sisterhood of the Traveling Pants 2* and the upcoming *Cabin in the Woods*.

Mr. Williams is the youngest member of the Board of Directors at The Advancement Project, the nation's leading Civil Rights think tank and advocacy group. Jesse is also the executive producer of "Question Bridge: Black Males," a multifaceted media project, art exhibition, student & teacher curriculum and website focused on Black male identity and the diversity within the demographic. He's written articles for CNN and Huffington Post, and has been a guest on Wolf Blitzer's "The Situation Room." His interview

on Headline News regarding the Michael Dunn trial for the murder of Jordan Davis immediately went viral.

In addition to the keynote, there were workshops, panels, and a service activity. Overall, there were 176 registered for the conference. However, with the popularity of Jesse Williams, 1,000 students attended the keynote, filling the Union Ballroom to capacity. CODE assessment respondents indicated that after attending the conference they were more aware of how they can personally impact positive change at the University and that there is a need continued discussion around topics of diversity and inclusion.

ULEAD Leadership Certificate Program

The ULEAD Leadership Certificate program documents the student exploration of leadership in their professional and personal life. Completion of the program requires six (6) foundational workshops in each of the ULEAD areas of Hard Skills, Leadership Theory, Ethical Leadership and Diversity & Social Justice, complete five (5) service hours, write two reflections, display a visual poster of their experience at the Student Leadership Awards ceremony, as well as attend one (1) qualifying conference.

Currently, we were tracking 538 students in the program. Improvements this year have included collaborating with other departments to cross promote the ULEAD certificate program and to create strategic campus wide partnerships. To create excitement and buy-in for the program a ULEAD kick-off session was held to showcase changes to the ULEAD curriculum and to invite campus partners to engage as facilitators for the certificate. An info session was also held for students who were interested in pursuing the certificate.

To give more structure and support to the ULEAD program a Graduate Assistant-Leadership Development and Training position was added. This position's focus was not only improve the focus on ULEAD, but also align better with student organization support within the department. Over the course of the year, we offered 24 ULEAD Workshops, with 20 students attending with an average of 5 students per workshop. This year 4 students completed the ULEAD Certificate. Even with the increased support for the certificate program, attendance was still down from the previous year.

Practice of leadership skills through organization involvement and engagement

Associated Students of the University of Utah (ASUU)

The staff within ASUU not only provide advisement for over 150 student leaders involved in student government, but also support and provide resources to the 600 recognized student organizations on campus. While this advisement is not academic in nature, it often serves as a relevant connection to campus resources and support systems for these students. In turn, students are able to expose their friends and peers to those connections. These types of relationships grow over time and become mentoring relationships not only staff-to-student, but also student-to-student.

This year, professional staff worked to help our student leaders create effective change on campus and to provide meaningful and transparent support for the student body. This year the student led administration held listening forums to collect feedback and hear concerns of students, made changes to Redbook to streamline processes, remove redundancy, and to delineate roles and responsibilities of the Legislative and Executive branches.

2017-2018 ASUU Highlights

ASUU Assembly

- Distributed \$115,974.11 to 134 student organizations

ASUU Senate

- College Student Councils funded 91 students for individual travel grants worth a total of \$15,745.11
- Senate distributed \$17,848.60 amongst the 18 College Student Councils to fund programs such as college open houses, and expenses such as a new bandsaw for the College of Architecture + Planning, and a TV for the physics students' lounge within the College of Science

ASUU Legislative Branch & Presidency

Passed the following joint bills:

- \$17,000 to provide students with free flu shots
- \$5,200 to fund Rape Aggression Defense classes for students
- \$35,000 to fund Jesse Williams, a well-known activist and actor, as a speaker for the Conference on Diverse Excellence
- \$60,000 in funding for the Child Care and Family Resource Center to make up for the loss of the CCAMPIS grant

Passed the following joint resolutions:

- A resolution in support of students on campus who are recipients of DACA
- A resolution advocating for increasing the student fees for the University Counseling Center to provide them with the ability to hire more counseling staff
- A resolution condemning the component of the Tax Cuts and Jobs Act (more commonly known as the tax reform legislation) that would have recognized graduate students' tuition remission as taxable income

ASUU Travel Committee

- Distributed \$188,345.28 in total travel funding

ASUU Executive Cabinet

In total, the ASUU Executive Cabinet hosted 61 events with a total of 2,299 attendees that touched on 4 different Student Affairs Learning Domains.

- **ASUU Campus Events Board:** hosted 9 events, with 3 touching on Campus Community as a primary domain
- **ASUU Campus Relations Board:** hosted 1 event
- **ASUU Diversity Board:** hosted 12 events (831 total attendees), with 1 touching on Campus Community as a primary domain, and 11 touching on Diversity & Inclusion as a primary domain and Campus Community as a secondary domain
- **ASUU Finance Board:** hosted 4 events (56 total attendees), with all 4 touching on Practical Competence as a primary domain
- **ASUU Government Relations Board:** hosted 11 events (1,412 total attendees), with all 11 touching on Civic Engagement & Social Responsibility as a primary domain
- **ASUU Philanthropy & Service Board:** hosted 2 events
- **ASUU Student Advocacy Board:** hosted 6 events, with 5 touching on Civic Engagement & Social Responsibility as a primary domain and Campus Community as a secondary domain
- **ASUU Student Immersion & Outreach Board:** hosted 1 event

Student Organizations



This year Rule 6-401A Recognized Student Organization Policy was approved. In order to continue to effectively manage and support our growing student organization population a full-time Student Organizations Coordinator was hired. The decision was also made to rebrand and align student organizations as a program under Student Leadership & Involvement. This re-alignment was necessary to meet the needs of students participating in student organizations. With this change ASUU will still serve as a resource for students who are seeking funding or reimbursement for their organizations. This change has also allowed ASUU to shift their focus on developing services and resources to support all students instead of focusing solely on student organization support.

Over the next year focus will be directed toward creating process and procedure for renewal and recognition, guidelines for creating new organizations, and hiring additional student staff to facilitate leadership trainings for organization officers, members, and advisors.



Provide opportunities for student employment

Jeremy Rowley and Addison Martin served as Leadership Interns. They each had responsibilities based on their strengths to advance the needs of the department, including but not limited to marketing, outreach, social media, graphic design, event planning and office administration.

Employment in ASUU includes paid leadership positions and the front desk. This year there was less turnover and more consistency at the front desk due to more one on one training of front desk staff as well as developing a policy and procedure guide.

In order to more effectively retain student leaders, train on ASUU policy and procedures, and familiarize student leaders with advisement staff a one day training was added in the spring semester. Recommendations for future student leaders training will include moving to a mandatory training and adding in an additional day to effectively cover materials.

Assist in creating a positive living and learning community centered around leadership

The ULEAD Community is a living and learning community partnership with Housing and Residential Education. Located within the Sage Point Community, the 18 first-year students, and their resident assistant, had have the opportunity participate in key programs through SLI as leadership conferences, leadership workshops, and enrolling in the Foundations of Leadership (LDRSP 2020). We attempted to add additional structure to the floor to assist the resident assistant in having increased active engagement of the residents by adding the expectation that residents also complete the ULEAD Leadership Certificate. With these added expectations participation in the community did not meet expectation and it was decided to sunset the ULEAD Community at the close of the 2017-2018 academic year.

ASUU leadership and involvement compliments their academic experience

Although we do not have statistical data that supports this, anecdotally, we know that ASUU students learn to better manage their time and are more connected to the University. This is especially true for the Executive Cabinet. We are sure to check GPAs every semester. Advisement has assisted in identifying students that are becoming overly involved to assist them in determining priorities to avoid their extra-curricular and co-curricular activities from having a negative impact on their GPA.

Student Organization Support

The number of student organizations ranges from at least 400 to over 600, depending on the time of year and the reactivation process. Registering a student organization allows the group to be searched for and seen by any potential members who want to join. It also allows access to apply for ASUU funding, leadership development, drop-in advising, free tabling events and reduced-cost advertising.

ASUU unites, represents, and funds student activities and/or organizations

	FY16-17	FY17-18
Type of Funding	Amount	Amount
Student Organization Funding	\$147,247.05	\$140,518.44
Travel	\$116,926.65	\$188,345.28
Sport Club Fund	\$6,300.60	\$2,014.85
College Readership Program	\$187,512.54	\$160,320.51
Emergency Student Loans	\$1,250.00	\$1,500.00
Childcare Scholarships	\$5,545.00	\$8,641.00
Departmental Support	\$102,381.28	\$94,123.85
Campus Events Board	\$444,993.84	\$403,693.95
Executive Cabinet Initiatives	\$151,805.41	\$241,661.91

National Society of Leadership & Success a step-by-step program for members to build their leadership skills through participation at their campus

The Society is the nation’s largest leadership honor society. Students are selected by their college for membership based on either academic standing or leadership potential. Candidacy is a nationally recognized achievement of honorable distinction. With 538 chapters, the society currently has 604,043 members nationwide. The University of Utah has one of the most active chapters in the nation.



New Members	658
New Members Inducted	197
National Engaged Leader Awards	2

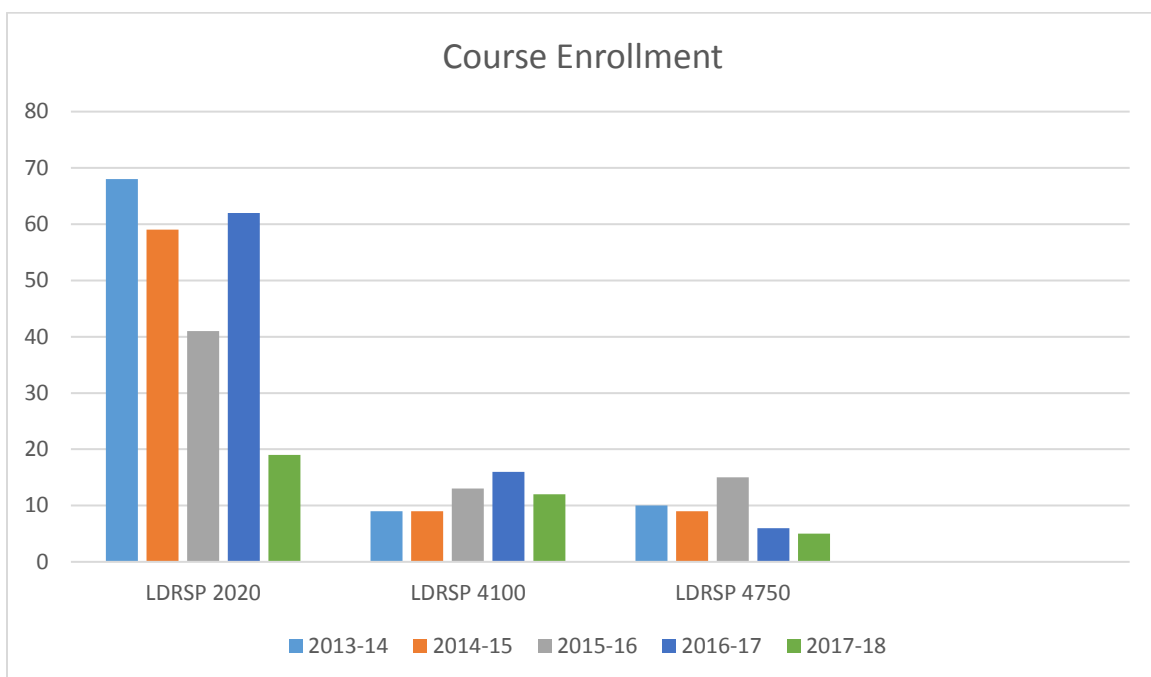
Leadership Studies Minor

The Leadership Studies Minor utilizes expertise and courses throughout the university community in an effort to provide students with a variety of opportunities to explore leadership philosophies, theories, case examples, and practices. Having the director of SLI serving as the Academic Advisor for the Leadership Studies Minor allows the students perusing the minor to be not only engaged in the study of leadership, but also be exposed to a myriad of opportunities to enact their own leadership goals and need for involvement.

Provide for-credit academic exploration of Leadership

There were 18 students being tracked within the Minor, not including the students in the Minor at the University of Utah Asia Campus (UAC). The three core classes in the minor include LDRSP 2020: Foundations in Leadership, LDRSP 4100: Field Experience Seminar, and LDRSP 4750: Leadership Capstone.

The graph below show the number the number of enrolled students over the past 5 years. There has been a decline in enrollment over the last year. This is due to less focus being dedicated to the Minor as a whole. In the future more intentional marketing efforts will be made to increase the number of students enrolling in and completing the Minor. In the 2017-2018 academic year, 10 students graduated with the Leadership Studies Minor.



Create means for instructor selection and syllabus requirements

Previously, there was no selection process for the core curriculum course instructors. The only requirement was that the professional had a Master’s Degree. This outcome was created with the intention to create a process of some kind to not only outline how instructors were chosen, but also to communicate the curriculum needs. During the 2017-2018 academic year professional staff taught the core classes in the Leadership Studies Minor. This allowed for some positive aspects, including giving professional staff an opportunity to engage in the classroom, and develop a new professional skill set provide consistency in course materials being taught Student Leadership & Involvement staff who teach courses are paid per course, in addition to their base salary.

Course	Instructor	Semester(s) Offered
LDRSP 2020: Foundations of Leadership	Programming Advisor Legislative Advisor	Fall, Spring Fall
LDRSP 4100: Practicum	Associate Director	Fall
LDRSP 4750: Leadership Capstone	Director	Spring

Course	Previous Rate	Current Rate
LDRSP 2020: Foundations of Leadership	\$2,500 / course	\$1,000 / course
LDRSP 4100: Field Experience	\$1,500 / course	\$600 / course
LDRSP 4750: Leadership Capstone	\$2,500 / course	\$1,000 / course

Campus Engagement

Provide events and programs for University community

Below is the listing of events hosted by Student Leadership & Involvement for the 2017-2018 year. The Domains are based on the [Student Affairs Learning Domains](#). This is the first year that this information has been tracked in this way. In the future, the goal will be to add the budget for the event to be able to determine cost per student, not just for record keeping purposes but to assist students in their thought process of event planning.

Date	Event Name	Sponsor	Attendance	Primary Domain	Secondary Domain
8/18/2017	University Student Apartments Movie: Beauty and the Beast			Campus Community	
8/29/2017	Emerging Leaders Initiative	Governmental Relations Board	60		
9/16/2017	Leadership Training Day	National Society of Leadership & Success			

9/25/2017	It's On Us Tabling	Student Advocacy Board		Civic Engagement & Social Responsibility	Campus Community
9/26/2017	Social Justice Poet Jade Phoenix with Social Work	Diversity Board	40	Diversity & Inclusion	Campus Community
9/26/2017	It's On Us Tabling	Student Advocacy Board		Civic Engagement & Social Responsibility	Campus Community
9/27/2017	Open House on Finance	Diversity Board	45	Campus Community	
9/27/2017	Voter Registration	Governmental Relations Board		Civic Engagement & Social Responsibility	
9/27/2017	It's On Us Tabling	Student Advocacy Board		Civic Engagement & Social Responsibility	Campus Community
9/28/2017	Student Organization Finance Workshop	Finance Board	34	Practical Competence	
9/28/2017	It's On Us Tabling	Student Advocacy Board		Civic Engagement & Social Responsibility	Campus Community
9/29/2017	It's On Us Tabling	Student Advocacy Board		Civic Engagement & Social Responsibility	Campus Community
9/30/2017	Legacy of Lowell Service Day	National Society of Leadership & Success			
10/3/2017	Student Organization Finance Workshop	Finance Board	5	Practical Competence	
10/3/2017	Voter Registration	Governmental Relations Board		Civic Engagement & Social Responsibility	
10/4/2017	Voter Registration	Governmental Relations Board	175	Civic Engagement & Social Responsibility	
10/4/2017	ULEAD Shindig	Professional Staff	25	Leadership	

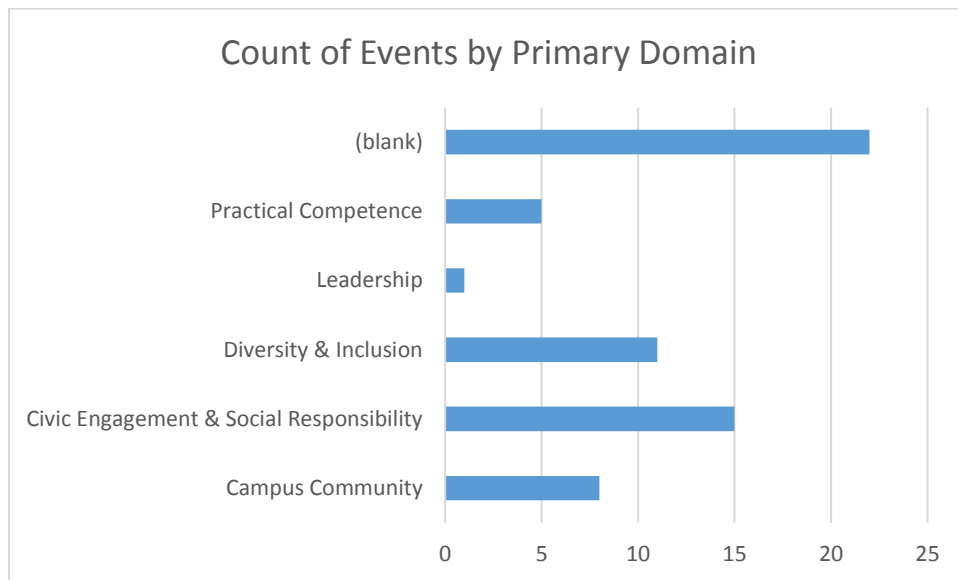
10/4/2017	Voter Registration Tabling	Governmental Relations Board	175	Civic Engagement & Social Responsibility	
10/5/2017	Voter Registration	Governmental Relations Board	169	Civic Engagement & Social Responsibility	
10/5/2017	Student Organization Finance Workshop	Finance Board		Practical Competence	
10/5/2017	Homecoming: Movie Night Featuring Spiderman Homecoming	Campus Events Board		Campus Community	
10/5/2017	Voter Registration Tabling	Governmental Relations Board	169	Civic Engagement & Social Responsibility	
10/17/2017	Voter Registration Tabling	Governmental Relations Board	183	Civic Engagement & Social Responsibility	
10/17/2017	Back 2 Back Speaker Broadcast	National Society of Leadership & Success			
10/18/2017	My Culture Is Not Your Costume Forum	Diversity Board	52	Diversity & Inclusion	Campus Community
10/18/2017	Voter Registration Tabling	Governmental Relations Board	165	Civic Engagement & Social Responsibility	
10/24/2017	Voter Registration Tabling	Governmental Relations Board	155	Civic Engagement & Social Responsibility	
10/25/2017	Voter Registration Tabling	Governmental Relations Board	161	Civic Engagement & Social Responsibility	
10/25/2017	Open House on Advocacy	Diversity Board	11	Diversity & Inclusion	Campus Community
10/26/2017	Free Film Series: Dark Tower	Campus Events Board		Campus Community	
11/1/2017	24 Frames presents The Bad Batch	Campus Events Board		Campus Community	

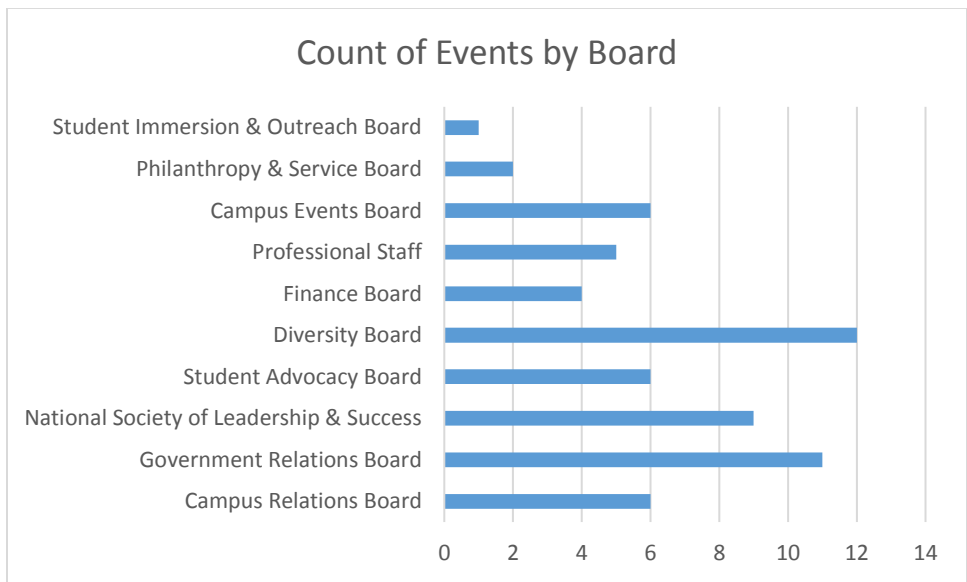
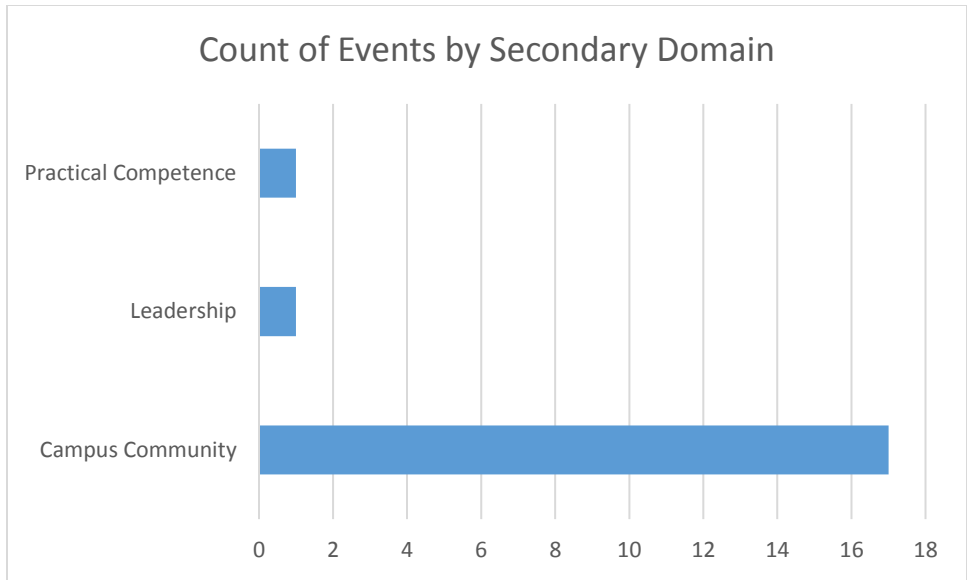
11/8/2017	The Violence of Language Forum	Diversity Board	81	Diversity & Inclusion	Campus Community
11/8/2017	Speaker Broadcast #3	National Society of Leadership & Success			
11/17/2017	Student Leadership Conference	National Society of Leadership & Success			
1/5/2018	College Student Council Advisors Meeting	Professional Staff	16	Campus Community	Practical Competence
1/10/2018	Spring Plazafest	Campus Relations Board	150		
1/20/2018	Diversity Education Session 3	Diversity Board	35	Diversity & Inclusion	Campus Community
1/22/2018	Unsolved: Exclusive Prescreening	Campus Relations Board			
2/2/2018	Conference on Diverse Excellence	Diversity Board		Diversity & Inclusion	Campus Community
2/5/2018	Bruges Waffles Sugarhouse Fundraiser	National Society of Leadership & Success			
2/10/2018	Leadership Training Day	National Society of Leadership & Success			
2/20/2018	Black Panther Movie Screening	Campus Relations Board			
2/22/2018	The Elizabeth Smart Story	Campus Events Board	250		
2/27/2018	Super Smash Bros Free Play				
2/28/2018	State of ASUU	Diversity Board	25	Diversity & Inclusion	Campus Community

3/3/2018	Diversity Education Session 4	Diversity Board	62	Diversity & Inclusion	Campus Community
3/3/2018	ASUU Chipotle Fundraiser	Philanthropy & Service Board			
3/6/2018	Women's Leadership Summit	Professional Staff			
3/12/2018	Student Secret Weapons: Kyle Gray				
3/14/2018	Blockers: Free Prescreening	Campus Relations Board			
3/15/2018	Artivism Gala	Diversity Board	99	Diversity & Inclusion	Campus Community
3/15/2018	3 vs. 3 Basketball Tournament	Philanthropy & Service Board			
3/15/2018	A Wrinkle in Time Viewing	Campus Relations Board			
3/19/2018	University Academic Advising Conference Presentation	Professional Staff	20	Practical Competence	Campus Community
4/3/2018	Student Leadership Awards	Professional Staff	100		
4/4/2018	The Stuggle is Real: Socioeconomic Status and Student Success Forum	Diversity Board	31	Diversity & Inclusion	Campus Community
4/19/2018	REDFEST	Campus Events Board			
01/29/18 - 01/31/18	Orientation	National Society of Leadership & Success	8000		

09/11-09/13/17	Orientation	National Society of Leadership & Success			
10/3/17 - 10/5/17	Pride Week Tabling	Diversity Board	350	Diversity & Inclusion	Campus Community
9/27//2017	Student Organization Finance Workshop	Finance Board	17	Practical Competence	

The following charts are some various forms of analysis of the Student Leadership & Involvement events. It is no surprise that the two top domains are Campus Community and Leadership as those are the cornerstones of student activities. When looking at secondary domains, Campus Community and Diversity & Inclusion are the highest domains. Leadership Programs and Campus Events Board produce the most events. The Campus Events Board and Campus Relations have the highest attendance due to the fact that they most the major events, including concerts and PlazaFest. In the course of the 2017-2018 school year, the department had an attendance of over 10,000 students. Knowing that several events did not record attendance and others were only estimates the actual number could be much higher.





Board	Sum of Attendance
Campus Events Board	8,000
Campus Relations Board	600
Diversity Board	831
Finance Board	56
Government Relations Board	1412
Leadership Programs	61
Grand Total	10,960

Student Leadership Awards

The Student Leadership Awards were held on April 3, 2018 at 7pm in the Saltair room at the A. Ray Olpin University Union. This was the third year of having the awards ceremony. The ceremony started with a reception with refreshments followed by the program. The vision for the event is to continue to build pride around celebrating the successes of student leaders across campus, thus it was not a ticketed event, open to all those that wanted to attend. Nominees, nominators, families and friends alike came out to support those that had been nominated. Also, students that completed the Leadership Studies Minor and the ULEAD: Leadership Certificate Program were recognized.

The 2018 Student Leadership Award Winners:

Student Group Advisor of the Year	Heather Palmer
Peer Mentor of the Year	Artemis Sefandonakis
Individual Dedication to Research	Bang He
Group Commitment to Service	Connect 2 Health
Faculty Commitment to Students	Jenn Watt
Academic Advisor of the Year	Heather Palmer
Emerging Student Leader of the Year	Elise Saarela
Student Organization of the Year	Feed U Food Pantry
Student Employee of the Year	Rachel Herd
Student Leader of the Year	Ariel Flores-Mena

Market engagement opportunities SLI and ASUU Website Updates



By offering a variety of events, programs and services, Student Leadership & Involvement at the University of Utah incites students to action, encourages engagement in campus and community service, and provide opportunities that enrich and support personal and academic growth and development, which culminates in a lifelong commitment to effective leadership.



About Us

Student Leadership & Involvement provides many leadership opportunities at the University of Utah. Our student leadership programs include ASUU (student government), ULEAD Leadership programs, Leadership Studies Minor, NGLS and student organizations.



Student Orgs

Getting involved is easy. There are leadership opportunities for everyone. Want to be a part of student government? Get involved with ASUU. Have a passion or hobby? Join one of more than 600 Recognized Student Organizations! Or [start your own student organization!](#) Check out PlazaFest at the beginning of Fall and Spring semesters! If you need help finding the right fit, we would love to help.



Student Leadership Conference

The Student Leadership Conference (previously known as Learning to Lead) is intended to help emerging and experienced student leaders to better understand leadership and build practical and applicable leadership skills. Students who attend the conference will leave with an increased appreciation for leadership development, a broadened awareness of leadership opportunities on campus, and the inspiration to create positive change on campus or in the community.

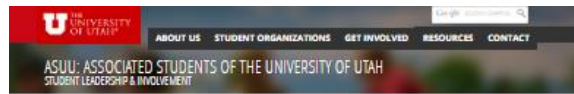
Events Calendar

Kickin' it With U
Wednesday, September 3, 11am - 2pm
The Career Center and Academic Advising Center want to Kick it with U! Stop by the Library Plaza for wine, food, music and fun! We'll be sharing information on the new, free resources we offer to U students and giving away some pretty fun items throughout the day. See you there!

Last Lecture Series
Wednesday, September 3, 2 - 3pm
If you were a professor, what would you have to say to an audience of your students if given one last chance?

University Professors have been invited to give a lecture as if it were their last. Come hear what your favorite professors have to say to you!

All students and faculty are welcome!
UTAH
ATHLETICS SPEAKING EVENTS
Thursday, September 12, 4 - 5:30pm
University of Utah coaches and athletes have been invited to speak about the various upcoming athletic seasons!



<p>APPLY NOW Find an interest and get involved in ASUU. Apply to be on the Supreme Court.</p> <p>Apply Now</p>	<p>NEWS Learn more about what is happening in ASUU.</p> <p>Learn More</p>	<p>EVENTS Find events by ASUU. Click here to view the calendar.</p> <p>Calendar</p>	<p>COMMENT BOX Want to see something implemented or changed at the U, let us know.</p> <p>Comment</p>
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APPLY NOW
2018-2019 UNIVERSITY COMMITTEE APPLICATION
ASUU

The ASUU Campus Relations Board is currently looking for students to be part of University Committees on campus. As a student representative to administration, faculty, staff, and other students, you will have the opportunity to network, gain leadership experience, and be a part of the student voice to the larger university community. You will be able to contribute to changing our campus's policy and culture in a way that is fulfilling, applies to your interests, and works around your schedule. There are a wide range of committees tailored to different students' needs - apply to be on a senate committee and make sure the student voice is heard!

[Apply Now](#)

MAKE A DIFFERENCE
LEADERSHIP STUDIES MINOR

Apply today for ASUU's First Year Council to become a small cohort of first year students. FYC is designed to help first year students have a successful and impactful first year at the University of Utah. As a member of FYC, you will be able to address the needs of other first year students on campus through different initiatives and events, advocate for the student body, utilize mentoring opportunities, improve your leadership and professional skills, and most importantly, gain a network of friends that will help to make your first year experience amazing!

[Apply Here](#)

REDBOOK BYLAWS	STUDENT ASSEMBLY	STUDENT SENATE	OPEN POSITIONS	STUDENT INITIATIVES	STUDENT SUPPORT
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The home pages of both the Student Leadership & Involvement and ASUU websites were given a refresh. The thought process behind these changes were to give visitors a more clean layout, with a view of the content they were coming from on the home page, without having to click four to five times to get that information. Although the images are showing current content, they are provided to show the new layout of the sites. In 2018 University Marketing & Communication will be working with ASUU Student Leaders and Staff to update the website even further. The goal will be to make a user friendly experience with information readily accessible through minimal clicks.



The INCITE Leadership Newsletter is a bi-weekly publication that shares opportunities to get involved on campus and the newest developments in leadership. It also provides it's readership with unique articles from staff, students, and faculty as they discuss leadership in terms of opportunities, insight or advice. INCITE also features information and links about leadership in popular media that can help advance student leadership knowledge and skills.

In addition to those subscribed to INCITE mailing list, we also send the same content out through OrgSync. This has allowed for messages to be bundled and reduced complaints of students, faculty and staff that are users in OrgSync that they were being spammed.

Office Operations

Maintain a functional office for dedicated to serving students in student leadership and involvement opportunities

Student Leadership & Involvement Office

The addition of the Student Leadership & Involvement Office (previously the Common Room) has been a positive investment. It has made the director more accessible to students who have questions or scheduled appointments. It has also made departmental communication more seamless between Student Leadership & Involvement staff due to the close proximity of offices.

The Leadership Interns sit at the reception desk, allowing the office to be open to the campus community. When they are not in the office, the suite light is on, but a doorbell must be rang for access. Hope for the future would be to have a full-time staff member to serve in that role.

CONTRIBUTIONS TO THE UTAH PLEDGE

The connection and dotted-reporting line to Undergraduate Studies is a direct result of the Leadership Studies Minor needing an academic home to be able to substantiate the academic course offerings. However, as a whole department SLI contributes many ways to the Utah Pledge.

Learning Communities

The ULead Community, formerly known as the Signature Leadership Floor, is a living and learning community partnership with Housing and Residential Education. Located within the Sage Point Community, the 18 first-year students, and their resident assistant, had have the opportunity participate in key programs through SLI as Learning to Lead Conference, leadership workshops, and enrolling in the Foundations of Leadership (LDRSP 2020).

Advising & Mentoring

Having the director of SLI serving as the Academic Advisor for the Leadership Studies Minor allows the students perusing the minor to be not only engaged in the study of leadership, but also be exposed to a myriad of opportunities to enact their own leadership goals and need for involvement.

The staff within ASUU not only provide advisement for over 150 student leaders involved in student government, but also support and provide resources to the 600 registered student organizations on campus. While this advisement is not academic in nature, it often serves as a relevant connection to campus resources and support systems for these students, which in turn, they are able to expose their friends and peers to those connections. These types of relationships grow over time and become mentoring relationships not only staff-to-student, but also student-to-student.

Financial Guidance

Concerns about financing their education are ones that many students have that Financial Aid and Scholarships are more than able to assist them with. However, often time financing their involvement and engagement opportunities can be more of a challenge. This year ASUU allocated over \$140,000 to student organization for their programs, activities and organization. Additionally, over \$188,000 was provided for student travel to academic and professional conferences. All of these funds come from the ASUU Student Fee and shows students how that the fees they pay are supporting their educational experience.

Deeply Engaged Learning Experiences

All of the programs, services and events that Student Leadership & Involvement offer to the students of the University of Utah community provide opportunities for deeply engaged learning, both inside and outside of the classroom. The Leadership Studies Minor requirements are credit bearing, meaning the knowledge gained in that experience is still oriented in the classroom. However, the rest of the program, services and events, from the ULEAD: Leadership Certificate to funding for conferences allow students to be deeply engaged in their colligate experience outside of the classroom. These experiences assist

students in gaining transferable interpersonal, organizational and professional skills that only complement their academic experience.

SIGNIFICANT ASUU LEGISLATION

General Constitutional Changes

Over the years, there have been a good bit of changes to Redbook, the ASUU Constitution and Bylaws, but the changes did not always include changes to references of that same item. Several corrections were proposed and accepted to rectify these errors and correct typos. Other additions were included to clarify procedures, processes and positions, including eliminating the Elections Committee and assigning their duties to the Supreme Court, increasing the responsibility of the Treasurer to General Assembly, removing a second Director from the Finance Board, and removing the requirement that students running for Student Body President need to resign their current ASUU positions.

DACA Resolution

ASUU has returned to its roots as an advocacy body to raise concerns and lift the voices of students at the University. One such resolution involved DACA. This resolution signified a statement of support for the DREAM Act on every student's behalf and a recommendation that the State of Utah's congressional representatives vote in favor of S. 1291.

Student Fee Increase for the Counseling Center

One of the platform goals of the 2017-2018 administration was to break down the stigma of mental health, increase mental health resources and access for students and create culture of care rather than compliance. This resolution supported the creation of a new student fee between \$7 and \$12 for the University Counseling Center to hire 6-10 additional Mental Health Counselors and support student mental health campus wide.

Tax Cuts & Job Act

This resolution condemned the component of the Tax Cuts and Jobs Act (more commonly known as the tax reform legislation) that would have recognized graduate students' tuition remission as taxable income.

University Gift

This year's University Gift was a \$60,000 donation to benefit the ASUU quazi-endowment, from which dividends are used for the ASUU Scholarship. Scholarship recipients are students that have children in the ASUU Childcare Center and have faced some kind of hardship. The award assists them in paying the cost of childcare at the Center.

College Student Councils

While College Student Councils were not new to the ASUU Constitution, this legislation formalized the operations, outlined the membership, and enforced its practice. This legislation also removed ASUU's

recognition of Student Advisory Committees as individual organizations, and instead recognized the College Student Counsel. Conversations about this change will serve as motivation to revisit the student portion of the Retention, Promotion and Tenure process.

Student Organization Classification

Once the Registered Student Organization Classification policy was finalized as University Policy, ASUU student leadership passed the changes with the language from the proposed policies. This legislation allowed for the rollout during the annual deactivation process for student organizations.

FUTURE PLANS

Anticipated Challenges

Making the community aware of the changes to the College Student Councils and Student Organization Classification came with a great deal of miscommunication and misunderstandings. The department will have to continue to navigate these changes, while trying to assure everyone that while implementation throughout the transition year may have its difficulties, once everything is in place, it will be a better situation for all involved.

Anticipated Opportunities

The way student organizations are being managed is fundamentally changing. Previously, the only focus has been on registration. Now focus has shifted to student organization support. Critiques of constitutions are not to enforce our regulations, but to better assist student organizations in creating their own infrastructure for self-management. In the upcoming year, focus has shifted to streamlining the registration and renewal process, making connections with campus partners, and providing meaningful training resources for student organizations. Two student leaders will be hired as peer trainers and will help develop and lead training sessions for organizations and advisors. These changes will take place under the guidance of the newly hired Student Organizations Coordinator. It is the hope that these changes will help student organizations persist year to year, develop consistent management practices, and provide leadership opportunities.

The students involved with ASUU are starting to get a different understanding of ASUU. They are starting to embrace other portions of ASUU's services other than programming and funding. With this mentality, the students will be able to better aid their students, because they understand the service and advocacy that ASUU was created to provide.

STAFF EXCELLENCE

Professional Development

Departmental Retreats

With many new staff members, the first retreat of the year gave the staff the opportunity to better understand the vision, mission and values of the department, as well as how each individual staff member played into the overall success of the department. Time was also dedicated to teambuilding and getting to know you activities. Time was also spent delving into theories that guide or practice. Each member of the team facilitated a portion of the retreat to share their own knowledge and expertise. After the retreat staff were energized and excited to start creating new items that aligned with the vision and mission of the department. Professional Conferences

Name of Conference	Attendee(s)	Goals/Outcomes
NACA National Convention	Isael Torres	To better align our programming practices with national best practices
UTAH NASPA	Andrea Salcedo, Abby Feenstra	To network with other Utah professionals and to make the most of local professional growth opportunities available
NASPA Western Regional Conference	Elizabeth Del Muro, Andrea Salcedo	To increase individual involvement in professional organizations
NASPA National Conference	Elizabeth Del Muro, Libia Marqueza Castro	To increase individual involvement in professional organizations
Campus Labs Connect Conference	Jessica Ashcraft, Ryan Rhodes	To better align the departmental efforts with national best practices for managing student organizations
UWHEN Leadership Conference	Abby Feenstra	To connect with other women in leadership and increase networking opportunities
ACUI National Conference	Abby Feenstra	To increase individual involvement in professional organizations
ACUI Region IV Conference	Abby Feenstra, Jessica Ashcraft	To network with other regional professionals and learn best practices

New Hires

Jessica See, Administrative Assistant, ASUU

Jessica is the administrative assistant for the Associated Students of the University of Utah. She organizes, directs and maintains the day-to-day operations of the ASUU Office. Jessica earned her Associate of Science Degree at Salt Lake Community College and is pursuing a Bachelor of Science in Economics at the University of Utah.

Isael Torres, Programming Advisor

Isael received his Master's from the University of Utah, College of Education in the department of Education, Culture and Society. In 2016, Isael served in the Obama White House Internship Program. In September 2017, Isael spoke at TEDxSaltLakeCity on Culturally Relevant Pedagogy and the importance of educational justice for youth. Isael has worked to advocate for education access and equity with underserved communities. Isael advised the Campus Events Board (CEB), Sustainability Board, and Diversity Board.

Ryan Rhodes, Student Organizations Coordinator

Ryan Rhodes is the Student Organizations Coordinator, serving more than 600 student groups at the U. He is responsible for managing, supporting, and developing resources for the student organization community. Additionally, he supervises the ULEAD Student Ambassadors and works with appointed student leaders in ASUU. Ryan earned his Master of Education in Higher Education and Student Affairs from the University of Missouri and his Bachelor of Science in Public Relations from Southeast Missouri State University

CONCLUSION

Better documentation of the events, programs and impact have shown the level of reach the department has within the University of Utah community. Having all of the team on the Student Involvement Wing only reinforces the idea that the department is a visible entity dedicated to student learning in and out of the classroom for all students. The 2017-2018 year overall served as a great opportunity for the department to substantiate its existence in a meaningful way to improve the student experience, as service providers, policy creators and enforcers and as community builders.